



Announcing Special Member Discounts

Advertising rates and specifications

New Rates and Member Discounts Effective 12/18/2009

Cost per month	1 month	3 months	6 months	12 months
Full page	\$675	\$640	\$610	\$540
Half page	\$440	\$420	\$395	\$350
Quarter page	\$240	\$225	\$210	\$190
Eighth page	\$170	\$160	\$150	\$135
Business Resource	\$99	\$85	\$75	\$49



12-month Business Resource ad is a special H²O price for ads booked through 3/31/2010

Color: Add \$50 per ad/per month. Not available for Business Resource section.

Multiple month rates: Are based on contracts for consecutive placements of 3, 6, & 12 months.

Payment: Due upon publication.

Advertise to your target audience in the enhanced Camarillo Business Journal

Readers: Business owners, managers of business, government, education and non-profit organizations, elected officials in the Camarillo area

Circulation: Guaranteed 1200 monthly print run, distributed approximately the 1st of each month. Estimated readership in excess of 4000 The largest business publication circulation in the Camarillo area.

Distribution: Copies (a) mailed directly to Chamber members, (b) mailed to managers and owners of selected non-member businesses, and (c) distributed at key distribution points in Camarillo. Newsletter arrives by mail during the first 3 business days of the month. Also available online under the "What's New" page at CamarilloChamber.org.

Publication Information

Official Chamber publication: The Camarillo Business Journal is the official publication of the Camarillo Chamber of Commerce, covering news of the Chamber, area business, city, and community.

Format: 12 pages, 11" x 17" (four-color on front and back pages and in center spread; remaining in black).

Deadlines: (in the month preceding publication)

Advertising space 10th of the month

Final ad artwork 15th of the month

Editorial copy including press releases for publication 10th of the month

Delivery of inserts to Chamber..... 17th of the month. (see reverse for details)

Contact information for advertising

Shawn Baker, Camarillo Chamber of Commerce.

805-484-4383 x7

Shawn@camarillochamber.org

New Business Boost Package	
<i>Receive immediate impact and 6 months continuing exposure for your business, product or service at a discounted rate of just \$499 for the 6 month package</i>	
Ad Sampler Package	Use several Chamber advertising mediums to achieve reach and repetition—for wide exposure. Value \$1160.
1st mo.	•1/4 page ad in Camarillo Business Journal •Banner ad on CamarilloChamber.org
2nd mo.	•Business Resource Ad in Business Journal •Banner ad on CamarilloChamber.org •Insert in Business Journal Mailing—standard size
3rd mo.	•Business Resource Ad in Business Journal •Banner ad on CamarilloChamber.org •4-week member message in Wednesday Update
4th through 6th mo.	•Business Resource Ad in Business Journal •Banner ad on CamarilloChamber.org

Ad sizes

	Width	Height
Full page	10"	15"
1/2 page (horizontal)	10"	7-3/8"
1/4 page—horizontal	10"	3-5/8"
1/4 page vertical	4-7/8"	7-3/8"
1/8 page	4-7/8"	3-5/8"
Business Resource ads	3-1/4"	2"



