

# Wednesday Update Advertising Opportunities



Camarillo Chamber of Commerce

## WEDNESDAY UPDATE

Wednesday Update is emailed every Wednesday, year round, to a list that includes at least 1500 chamber member representatives who have opted-in by their membership (opt-out opportunity is provided) and other business, government, organization, and education managers who have opted in.

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## Member Messages

### Criteria

Sponsored Member Messages can be up to 70 words (enforced) including a bold headline on a separate line (up to nine words). They can include a linked email address or web link. Phone number, web link, and email address each count for one word. Messages are rotated each week.

Four-week member messages can include a logo for an additional \$50.

### Cost

One week..... \$25  
Four weeks ..... \$75  
Four weeks with logo ..... \$125

### How to book a member message

Provide message to Chamber in writing with payment. Chamber will accept a maximum five messages per issue, accepted in the order received. If the message is over 70 words it will be sent back for editing if enough time is available, or will be edited by the Chamber staff. If logo is to be used, it must be a maximum of 100 KB and a maximum of 500 pixels wide.

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## Banner ads

**A maximum of two banner ads will run in each Wednesday update.**

**Contracts are for 3-month periods**

### Terms for Banner ads

Sponsorships will be accepted for three months in a row and may be renewed if there are no other sponsors in line for the following period. Sponsorships must be pre-paid or paid for the 3-month period within the first 30 days. Banner ads must be provided by the Friday prior to the first Wednesday of the Month, by 5 p.m. Sponsorships will be accepted in the order received.

Ads appear on the upper left-hand side of the Wednesday Update. Ads will be rotated between the top and second spot.

### Cost

Three months banner ..... \$375 for three months  
Per month if position is open ..... \$150 per month

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## Contact information

*To submit member messages, banner copy, schedule a message or banner, or for more information please contact.*

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