




**annual  
meeting &  
INSTALLATION OF DIRECTORS**

**COURTYARD BY MARRIOTT OXNARD**  
**JANUARY 31, 2024**  
**4:00-6:00 PM**

Kick off the new year at our Annual Meeting, a casual reception featuring networking, introducing this year's Board members, 2024 Chair Andrew Kiefer sharing WVCBA priorities, and celebrating recipients of 2023 Chair Dona Lacayo's Awards of Excellence.

**\$45 MEMBERS / \$55 NON-MEMBERS**  
*includes heavy hors d'oeuvres, beer, wine and soft drinks; cash bar available for additional spirits*

**REGISTER: <https://bit.ly/wvcba2024> or call 805-738-9100**  
**EVENT SPONSORSHIPS ARE AVAILABLE**



**DONA LACAYO  
2023 CHAIR**



**ANDREW KIEFER  
2024 CHAIR**



## TITLE SPONSOR

\$1,750 Investment

### PRE-EVENT MARKETING

- Print/Digital: Recognition on event flyer and promos
- Email: Recognition in WVCBA weekly e-newsletter and special event emails
- Website: Logo on event promo on WVCBA homepage and event registration page
- Social Media: Company mention/tag on event-related post
- Media: Company name in press release for local and regional media

### AT THE EVENT

- Company recognition during program
- Company logo in the event program
- Full-page ad in the event program
- VIP seating for 8 for the program and awards

## MAJOR SPONSOR

\$1,200 Investment

### PRE-EVENT MARKETING

- Website: Logo on event registration page
- Email: Recognition in special event email
- Social Media: Company mention/tag on event-related post
- Media: Company name in press release for local and regional media

### AT THE EVENT

- Company recognition during program
- Company logo in the event program
- Half-page ad in the event program
- VIP seating for 6 for the program and awards

## SUPPORTING SPONSOR

\$850 Investment

### PRE-EVENT MARKETING

- Website: Logo on event registration page
- Email: Recognition in special event email
- Social Media: Company mention/tag on event-related post
- Media: Company name in press release for local and regional media

### AT THE EVENT

- Company recognition during program
- Company logo in the event program
- Quarter-page ad in the event program
- VIP seating for 4 for the program and awards