

CONNECTION LUNCHEON



Channel Islands
CALIFORNIA STATE UNIVERSITY

APRIL 28

The WVCBA proudly presents the annual State of the University Address by Richard Yao, Ph.D., now in his second year as President of CSUCI.

FRIDAY | 11:30AM - 1:30 PM
Spanish Hills Club
999 Crestview Avenue
Camarillo, 93010



TITLE SPONSOR



\$70 Member / \$85 Non-Members (3-course lunch included)
RSVP by April 18 at <https://bit.ly/csuciconnection23> or call (805) 738-9100

Sponsorships are available. For more information, please contact Ryan DeLapp at r.delapp@wvcba.org or (805) 484-4385



TITLE SPONSOR

\$1,750 Investment

PRE-EVENT MARKETING

- Print/Digital: Recognition on event flyer and promos
- Email: Recognition in WVCBA weekly e-newsletter and special event emails
- Website: Logo on event promo on WVCBA homepage and event registration page
- Social Media: Company mention/tag on event-related post
- Media: Company name in press release for local and regional media

AT THE EVENT

- Company recognition during program
- Company logo in the event program
- Full-page ad in the event program
- Seating for eight attendees at a reserved table with company logo and prominent table placement

MAJOR SPONSOR

\$1,200 Investment

PRE-EVENT MARKETING

- Website: Logo on event registration page
- Email: Recognition in special event email
- Social Media: Company mention/tag on event-related post
- Media: Company name in press release for local and regional media

AT THE EVENT

- Company recognition during program
- Company logo in the event program
- Half-page ad in the event program
- Seating for six attendees at a reserved table with company logo and prominent table placement

SUPPORTING SPONSOR

\$850 Investment

PRE-EVENT MARKETING

- Website: Logo on event registration page
- Email: Recognition in special event email
- Social Media: Company mention/tag on event-related post
- Media: Company name in press release for local and regional media

AT THE EVENT

- Company recognition during program
- Company logo in the event program
- Quarter-page ad in the event program
- Seating for four attendees at a reserved table with company logo and prominent table placement