



STATE OF THE City

## TITLE SPONSOR

\$2,500 Investment

### PRE-EVENT MARKETING

- Print/Digital: Recognition on event flyer and promos
- Email: Recognition in WVCBA weekly newsletter
- Website: Logo on event promo on WVCBA homepage and event registration page
- Social Media: Company mention/tag on event-related post
- Media: Company name in press release for local and regional media

### AT THE EVENT

- Speaking time at the podium
- VIP access for eight attendees
- Exhibitor table available upon request
- Full-page ad in the event program
- Company recognition during program
- Company logo in the event program

## MAJOR SPONSOR

\$1,500 Investment

### PRE-EVENT MARKETING

- Website: Logo on event registration page
- Email: Recognition in special event email
- Social Media: Company mention/tag on event-related post
- Media: Company name in press release for local and regional media

### AT THE EVENT

- VIP access for six attendees
- Exhibitor table available upon request
- Half-page ad in the event program
- Company recognition during program
- Company logo in the event program

## SUPPORTING SPONSOR

\$1,000 Investment

### PRE-EVENT MARKETING

- Website: Logo on event registration page
- Email: Recognition in special event email
- Social Media: Company mention/tag on event-related post
- Media: Company name in press release for local and regional media

### AT THE EVENT

- VIP access for four attendees
- Exhibitor table available upon request
- Quarter-page ad in the event program
- Company recognition during program
- Company logo in the event program

CAMARILLO STATE OF THE CITY 2023

<https://bit.ly/camsotc23>

